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Sarah Menke-Fish

American University, School of Communication

Asst. Professor and Director Discover the World of Communication

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Education

M.A. Film and Video- American University

B.A. Speech and Theatre Teaching -- University of Northern Iowa

Radio and Television Broadcasting-- University of Northern Iowa

Journalism minor

Highlights of Experience /Qualifications

- 2006 Faculty Exchange with Tecnologico de Monterrey University, Mexico. Highest evaluated professor, Spring 2006
- 2005 Professor of the Year, by the American University Student Government
- 2002 Adjunct Professor of the Year, University Faculty Award
- Outstanding Teaching and Administration Experience
- Television and Film Production and on-camera experience SAG/AFTRA
- Grown SOC Discover the World of Communication program for high school students by over 200% in past three years. Students from 37 states and 11 countries participate

University Experience

- Tecnologico de Monterrey University, Monterrey, Mexico Jan-May 2006 International Faculty exchange between American University and Tecnologico de Monterrey University.
- Teach Television Produccion and Produccion de Video
- Develop an original Spanish educational game show to air on Monterrey television
- Coordinate the efforts of production courses at American University and Tec de Monterrey University to produce a joint documentary, working title; “Trading Countries- The Coming to America- Going to Mexico Story of Two Teenagers”
- Assist the University with developing a future educational game show featuring the local high schools.
- Learn the curriculum to determine potential credit options and and future student exchanges between both universities

American University, Washington, D.C. 2003-Present

Assistant Professor, School of Communication

- Teach Full Course load in the School of Communication
- Director and Coordinator of The SOC Discover the World of Communication Program for High School Students and Teachers- In 2008 brought over 400 high school students to campus from 37 states and 11 countries generating over \$275,000 revenue to School of Communication
- Coordinate research and revisions to Visual Literacy Curriculum

- Coordinate additional educational opportunities for AU Honor's Program- D.C. Museum Experiences
- Presenter/Moderator Ann Ferren Teaching Conference, 2003, 2004, 2005
- Coordinate with General Education Program and College Writing Course and SOC Understanding Mass Media Course for Fall 2004
- Coordinate "Student American Forum", student version of American Forum, extension of Understanding Mass Media Course (2003-present)
- Liaison with WRC-TV, The Washington Post, the Newseum, The American Film Institute, and Discovery Communications
- Committees: General Education Committee (2006-present) Center for North American Studies (2004-present) Merit Committee (2004-2007) Honors Committee (2004-08) Development/Alumni Relations Committee (2004-05) University Learning Communities Committee (2007-present)

Scholar in Residence, School of Communication 2000-2003

- Teaching Understanding Mass Media and Visual Literacy
- Present at faculty panel discussion on "Best Teaching Practices"
- Coordinate the AU School of Communication Summer Program for High School Students and Teachers
- Liaison with the Newseum and The American Film Institute

Adjunct Professor, School of Communication

- SOC Teach Graduate and Undergraduate level courses including: Television Studio Production, Directing for Television, On Location Film and Video, Understanding Mass Media.
- School of Communication Summer Institute for High School Students: Teach Script Writing and Video Production.

Administrative Experience

Montgomery County Public Schools, Maryland 2000-2004

Coordinator of Innovative Initiatives-- Signature, Magnet & Highly Gifted Center Programs

- Coordinate the development on an upcounty middle school magnet program
- Consultant on the development of new MCPS high school signature programs
- Teacher Specialist developing and presenting workshops for administration and staff
- Oversee evaluation of the four Highly Gifted Centers by staff from The University of Virginia and Towson State University
- Consult with staff regarding the development of educational television programming for air as well as in the classroom.

Secondary Education

Humanities and Communication Magnet Program Coordinator 1993-2000

- Support and supervise three interdisciplinary teams of teachers for 300 gifted and talented mid-level students participating in a three-year humanities program with special emphasis in integrating television, computers and multi-media into the curriculum.
- Coordinate yearly educational student exchanges to France and Spain.
- Oversee the day to day operation of the program including student, parent, and staff concerns as well as budget, print materials, and communication.

- Support and supervise the French Immersion Program & the Spanish Immersion Program.
- Responsible for overseeing the recruitment, screening and selection of the more than 600 students who apply annually to come to the program for the 100 spaces available. Work delicately and timely with parents and school groups regarding the philosophy and practice of magnet programs as well as issues of demographics, race, and gender.
- Support and supervise curriculum dissemination from the magnet program to teams of teachers throughout the US and five countries in Europe.

Montgomery County Public Schools, Maryland

Eastern Middle School: Humanities and Communication Magnet Program Teacher

- Develop innovative academic media productions curriculum for 200 gifted and talented seventh and eighth graders.
- Develop an interdisciplinary curriculum that integrates with English, world studies and science curricula.
- Implement and refine a differentiated curriculum to use with gifted and talented, average and special education students.

Freelance: Professional Voice and Acting: SAG/AFTRA

Clients Include:

- Bell Atlantic Corporation • American Red Cross • U.S. Park Services
- National Catholic Rural Life Association • MCI • Department of Agriculture
- "Homicide" NBC • "Major League II" Major Motion Picture • Disc Jockey KWWL-AM

Producing/Directing

- A Prison Aftercare Ministry Training Video 3 part series distributed nationally
Good Listening: A Pathway to Improved Relationships
On Becoming a Good Listener
Dealing with Substance Abuse
- Teen Tobacco Campaign, "Quit While You're Ahead, PSA
- Teen Pregnancy "Second Hand Smoke" video distributed throughout schools, hospitals, and support groups in Washington Metropolitan Area.
- Immigration

Civil Rights Commission, Washington, D.C.

- Develop Interdisciplinary Curriculum to accompany heritage time lines.

National Institute on Drug Abuse, Rockville, MD

- Executive producer for two nationally distributed student produced documentaries on generating enthusiasm for science, "*Remotely Science*" and drugs and the brain, "*If You Change Your Mind*"
- Curriculum developer, designer and contractor for nationally distributed students and teacher lessons to support and reinforce concepts in both documentaries, 20,000 videos and two million copies of curriculum developed and currently used nationwide in elementary, middle and high schools.

Presentations International, National, State & Metropolitan Area Presentations & Training

- October 2008, American Film Institute Key Speaker for MCPS Environmental Film Fest
- November 2007, Presenter, Universal Forum of Cultures, Monterrey 2007, Mexico
- October, 2007 American Film Institute Key Speaker for MCPS Environmental Film Fest
- September, 2007 Interdisciplinary Curriculum Trainer, MCPS
- January, 2007 Presenter at the the 18th Annual Ann Ferren Teaching Conference, American University, “Freshmen Are Different: Who Are They Anyway?”
- March, 2006 Judge of Technologico De Monterrey University Public Speaking Competition, Monterrey, Mexico.
- February, 2005 Visiting Professor Technologico De Monterrey University, Monterrey, Mexico. Taught 10 classes, met with faculty, discussed dual master’s degree with Tech and AU.
- January, 2005 Presenter at the 16th Annual Ann Ferren Teaching Conference, American University, “Teaching/Learning Outside the Box”
- October, 2004 Presenter at National School Board Association Convention on Technology, Denver, Colorado
- January, 2004 Moderator at the 15h Annual Ann Ferren Teaching Conf, American University
- October, 2003 Presenter at Family Weekend 2003, American University
- March, 2003 Presenter at Montgomery County A&S Principal Meeting “Relevance and Rigor” • January, 2003 Presenter at the 14th Annual Ann Ferren Teaching Conf, American University
- November, 2002 Workshop Presenter at National School Board Association Convention on Technology, Dallas, Texas
- November, 2001 Presenter at National School Board Association Convention on Technology
- October, 2000 Presenter for National Education Association on producing television productions with students as writers, directors, field producers and editors. National School Board Association Convention on Technology and Learning, Denver, Colorado
- November, 1999 Presenter on television production innovation for the classroom at the National School Board Association Convention on Technology and Learning, Dallas, Texas
- October, 1998 Presenter at the National School Board Association Convention on Technology and Learning, Nashville, Tennessee
- October, 1996 Presenter at the National School Board Association Convention on Technology and Learning, Dallas, Texas
- July, 1993 Writer and Motivational Speaker at the kick-off for the Mid-level Colloquium, MCPS
- January, 1993 Training for Montgomery County Public Schools Principals in the design and implementation of interdisciplinary curriculum.
- March, 1992 Presenter and exhibitor at the National Science Teacher’s Association Convention, Boston. “Remotely Science”, nationally distributed video with emphasis of women in science.
- November, 1991 Presenter and exhibitor at the National Science and Biology Teacher’s Convention, Nashville. “If You Change Your Mind” CINE Award winning video.
- August, 1991 Training for staff at Chambersburg Middle School in the design and implementation of interdisciplinary curriculum.
- March, 1991 Presenter at the National Administration Supervision and Curriculum Development convention, San Francisco. “Quality Communication: The Challenge of the 90’s.”

- May 1990 Presenter at the Maryland State Department of Education Middle Grades Conference on developing, implementing, and evaluating interdisciplinary curriculum for mid-level students.

Awards & Professional Recognition

- 2006 Highest professor evaluations, Tecnologico De Monterrey University, Monterrey, Mexico, Dept. of Communication, Spring 2006
- 2005 Professor of the Year Award for outstanding teaching and mentoring, given by the American University student government
- 2002 American University Faculty Award for Outstanding Teaching in an Adjunct Appointment
- 2001 University of Northern Iowa Communications Alumnus of the Year
- 1998 and 1996 Who's Who In America's Teachers
- Winner of two international CINE Awards for outstanding documentary production work with students, *Remotely Science* and *If You Change Your Mind*
- National Presidential Environmental Youth Award for *Trash: What A Waste*, an environmental documentary
- Washington Post Agnes Meyer Teacher of the Year Finalist
- Best of the Fest Award from American University Film School for video production and editing "Bottom of the Ninth"